



Ghana's Time To Shine As Beacon of Excellence



Benin



Ghana



Togo



International Sports Stage

Ghana To Host
Africa Rugby
Regional Tournament



Benin



Ghana



Togo

- World Rugby Event
- Ghana, Togo and Benin
- 28 Apr to 6 May 2017
- Key to youth and Rugby development in Ghana
- Key to Ghana's Membership of World Rugby
- Golden opportunity to fly the Ghana flag high globally



Africa Rugby Challenge Tournament



Benin



Ghana



Togo

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You are viewing this...

...because you are a vital link
in the success chain of this
quest.



Rugby 2nd biggest sport after football

- Rugby World Cup 2015 audience of 120 million+
- Over 6.6million players across 120 countries participating in rugby on a regular basis.



WORLD RUGBY™
U20 CHAMPIONSHIP



WORLD RUGBY™
HSBC SEVENS SERIES



Rugby goes well beyond boys and girls having fun with an oval ball. It is about building character based on the values of *Integrity, Passion, Teamwork, Discipline and Respect*

Herbert Mensah, President GRFU



Youth Development

Governance

Performance



Roadmap to the Rugby World Cup

Mission 2017 - To get promoted to Africa Rugby Cup 1C en route to the World Cup



1A: Namibia, Kenya, Uganda, Sénégal, Zimbabwe, Tunisia

1B: Madagascar, Côte d'Ivoire, Botswana, Morocco

1C: Nigeria, Algeria, Cameroon, Zambia, Rwanda, Mauritius

1D: Ghana, Benin, Togo, Mali, Niger, Burkina Faso, Burundi, DRC, Gabon, Lesotho, Malawi, Swaziland



Impossible without your investment...

...to reap invaluable benefits
for Ghana and for your brand.

We need your support for...



Hosting

- Benin & Togo Teams
- World & Africa Rugby VIPs



Match Events

- Ghana vs Togo, Togo vs Benin, Ghana vs Benin
- Stadium and related expenses



Communication

- Awareness, media encounters
- Videos, press releases



With you we want to...

... exceed expectations about Ghana, its people, its abilities, its hospitality and of course create win-win opportunities for Ghana Rugby and for you!

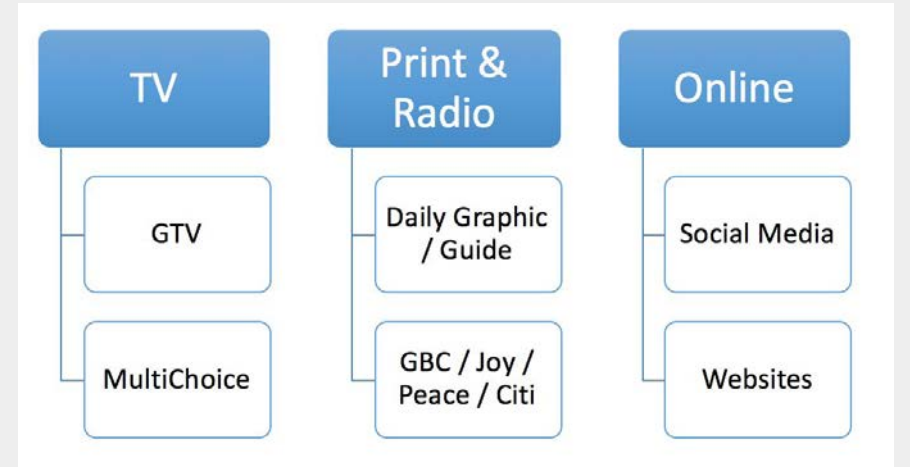


... and of course win the tournament!



Extensive Media Coverage

Local and international...
Before, during and after...
With your marketing team...



Intensive Brand Involvement

We will work very closely with your marketing & PR teams to maximise and stretch your investment.



Contact

Together we will create
win-win relationships.

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